



One Day Designers Sale: Fashion, Jewellery & Accessories 15 Feb 2011

One day shopping opportunity!
Get in the mood for *London Fashion Week* and pick up distinctive pieces of contemporary fashion, jewellery and accessories at discount prices from over 40 designers...

Date: Tuesday 15 Feb 2011, 12-7pm.

Venue: Craft Central, 33-35 St John's Square,
London EC1M 4DS
020 7251 0276

www.craftcentral.org.uk/one-day-designers-sales

Hetty Rose

The *One Day Designers Sale* is back... but think bigger, better and bolder for 2011 as this time it takes over two floors at Craft Central! Get ready for *London Fashion Week* and freshen up your wardrobe with this one day chance to pick up distinctive pieces of jewellery, fashion and accessories by **over 40 UK designers** at the cutting edge of their disciplines. Alongside sneak previews of exciting new work, each designer will be offering selected pieces at **discounted prices**. Don't miss last chance opportunities to snap up bargains from previous collections.

Delve through the tempting work on sale, including striking fashion pieces, innovative jewellery and hand-crafted accessories. Discover **Judy Bentinck's** glamorous millinery creations for any occasion and **Frilly by Lily's** unique jewellery, which cleverly up-cycles vintage and found 'frilly bits' into new one-off creations. **Outsider Fashion's** wickedly versatile ethical garments, **Rosie Stallard's** fabulous yet functional leather bags and **Amy Keeper's** endearing and nostalgic pendants are just an assortment of the exceptional work on offer.

Pop in and take advantage of the special discounts on offer, with selected items up to **75% off retail prices**. This event is a real gem for anyone looking to create an individual look, select a unique gift or simply find something special for a personal treat!



Rosie Stallard

Judy Bentinck



Amy Keeper



Outsider



Notes to the Editor

Further information and high quality visuals are available from:

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Craft Central www.craftcentral.org.uk

At the cutting edge of craft for 30 years, Craft Central (CC) is an oasis in the city - actively promoting, nurturing and strengthening the future of UK craft and design. Designer makers flourish through insightful support, affordable studio spaces, accessible exhibition facilities and valuable opportunities. We understand designer makers, connecting 550 through our growing dynamic national Network. We build relationships within our creative community and reach out to diverse audiences. CC is a destination for innovative craft and design, showcasing stimulating exhibitions, talks and 'meet the maker' experiences.

Special Services for Industry and Press...

Media and buyers industry are invited to use Craft Central as a resource. Craft Central's current Network includes a portfolio of 500 cutting edge designers producing work in a vast array of disciplines (including; fashion, textiles, accessories, jewellery and interior products). Craft Central can help you source new products, maker's profiles, accessories for shoots, news stories and more.

In order to bring talented designers and trade professionals together Craft Central offers a range of special service for industry and press visitors...

Designer Introductions... Bringing talented designers and trade professionals together.

To maximise your time, Craft Central can arrange a day of meetings providing the chance to view and discuss work by designers selected to match your requirements. International buyers already utilise this service and find it an essential tool when sourcing new products. These meetings take place at Craft Centrals offices in London EC1M. View a selection of Craft Central designers in the online Designer Maker Gallery and just let us know if you would like to organize an appointment!

www.craftcentral.org.uk/designermakergallery

Keeping you in touch... Keep up to date with the hottest design talent!

Throughout the year Craft Central organises an exciting programme of exhibitions and events to promote new work by contemporary designers. Press releases are circulated regularly, but if you have a specific request please get in touch!

To view the latest press releases visit www.craftcentral.org.uk/press-area

To join our mailing list visit www.craftcentral.org.uk/press-mailing-list