



## London Design Festival 2011

Celebrating the diversity of UK contemporary craft and design, Craft Central brings you 3 intriguing events to explore and enjoy during the London Design Festival (17-25 Sept)

### One Day Designers Sale: Interior Products 19 Sept 2011

<http://www.craftcentral.org.uk/september-sale>

Treat your home! One day shopping opportunity to pick up distinctive contemporary craft for the home at discount prices...



Images: Susan Bradley, Charlene Mullen, By Kirsty, Nam Nam Ceramics, Kate Clarke, Snowden Flood

**Date: Monday 19 Sept 2011, 12noon – 7pm**  
**Venue: Craft Central, 33-35 St John's Square, London EC1M 4DS**  
**FREE ADMISSION**

The *One Day Designers Sale* is back... but think bigger, better and bolder for 2011 as this time it takes over two floors at Craft Central! **Celebrate the London Design Festival** with this one day opportunity to pick up distinctive pieces of contemporary craft for the home. **Over 30 UK designers** at the cutting edge of their disciplines have been cherry picked to help spruce up your pad! Alongside sneak previews of exciting new work, each designer will offer selected ready to buy pieces at remarkably discounted prices and it will also be the last chance to snap up bargains from previous collections.

Pop into Craft Central and delve through the tempting interior products on sale, including: **Charlene Mullen's** cushions - delightfully endearing and bursting with character; **Kate Clarke's** colorful prints to brighten up any kitchen; **Namiko Murakoshi's** adorable and playful 'Hairy Babes' ceramics; and **London Kills Me's** resourcefully refashioned interior products made from reclaimed slate. Bring London indoors with **Snowden Flood's** unmistakable homeware, **Michelle Mason's** famous cushions and **Susan Bradley's** distinctive landmark bookends.

This exceptional shopping experience will be topped off by meeting the maker – a treat that makes buying craft much more special. Take advantage of the extraordinary discounts on offer, **with selected items up to 75% off retail prices** and make your house the envy of the street!

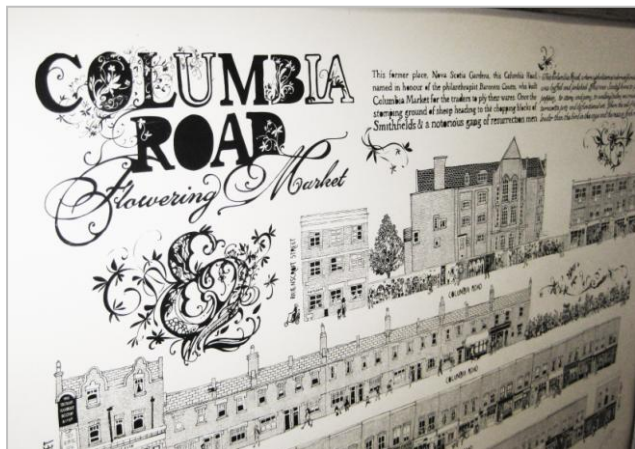
Don't miss delicious '*handmade cakes made with love*' by **Chop's Cakes** - re-fuel for a busy day of shopping!

The designers cherry picked to spruce up your home include:

**Abby Monroe Design, Alison Brent, Amanda Hewson Vintage, Useful Pots, Creative Clerkenwell, Charlene Mullen, Ekta Kaul, Emily Bucknell, Emma Britton, Georgina Osborn, Minnie Bats, Helen Steel Design, Jenny Duff, Jo Angell, Julie Kouamo, Formm, Kate Clarke, By Kirsty, Laura Olivia, Lettie Belle, Lok Ming Fung,**

## A Right Royal Makeover with The Prints of London

Vic Lee is showing the Londonereas series in all their crowning glory



**Dates:** 20-25 Sept 2011, 9am-6.30pm  
**Venue:** The Corner Shop  
Craft Central, 21 Clerkenwell Green, EC1R 0DX  
**FREE ADMISSION**

Image: Vic Lee

London – a city made of pork scratchings and warm ale. Where city folk mingle with skinny jeaned hombres on fixed wheel beauties. Where ladies sip lattes and bounce mini them on bended knee. Where quiffs and toffs strut and traders sing their wares, two for a pand, two for a pand. A city without walls, but full of pride.

To celebrate all that is good and grand in this big smelting pot of a city, London artist **Vic Lee** will be showing, selling and mingling at Craft Central's Corner Shop on Clerkenwell Green EC1, during the London Design Festival.

Vic's illustrations of London's iconic streets are a snapshot of history, today, in all their glory. Showing the local cafes, eateries, and all sundry of business' alongside the inevitable corporate brands. These are streets that still ooze a village type essence. Where everything is a doorstep away and locals and visitors flock and take in the ambience. Streets such as Exmouth Market and Columbia Road in the East, Northcote Road and Lordship Lane in the South, Portobello and Lamb's Conduit Street in the West and Church Street in the North. Vic seems to be able to capture not only a moment in time, where Londoners live today but also a fondness and pride within these bustling cultural communities.

With his prints selling all across London, the UK and globally, Vic's reputation grows as does his Londonereas series. He will be showing the complete series of prints creating almost a walk through of life and architecture, shops, pubs and culture in London. Vic will also launch for the first time, new prints of Upper Street in Islington and The Tate Modern.

For a complete overview of Vic's prints, please see his website – [www.viclee.co.uk](http://www.viclee.co.uk)

For more information and images, please contact: Vic Lee 07957 638879 / [vic@viclee.co.uk](mailto:vic@viclee.co.uk) / [www.viclee.co.uk](http://www.viclee.co.uk)

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## 1 Week Boutique

Innovative pop-up shop showcases a select group of London based designers



Images: Amy Hutchings, Ikuko Iwamoto, Lucie Pritchard

**Dates:** 20-25 Sept 2011 – Private View on Tues 6-9pm; Wed-Fri 12-9pm; Sat 12-6pm; Sun 12-4pm  
**Venue:** The Showcase, Craft Central, 33-35 St John's Square, London EC1M 4DS  
**FREE ADMISSION**

Together for one week and one week only, this innovative pop-up shop showcases a select group of London based designer makers. With a strong, hand drawn and graphical quality unifying a diverse range of products as well as their love of Craft Central, visit this group show for your pick of the future leading makers in interiors, textiles, jewellery, ceramics and print.

**The London Studio** are the 2011 winners of the prestigious 'Gift of the Year Award' for their innovative and designed 'The Wisdom of Kids' greeting cards. The winning range features humorous quotes from children and is being expanded to include gifts, stationary and home wares, which will be launched at this London Design Festival event.

Or why not purchase soft furnishings or be one of the first to snap up her new coffee ware range? **Linda Gifford** just loves making patterns. Embracing a wide range of styles and colours, she creates beautiful textiles for the home.

Or find the perfect printed pendant lampshade or just the right piece of limited edition art for your walls - **Amy Hutchings** is inspired by the everyday and overlooked, creating hand-drawn, hand-printed art and unique lampshades. With an eye on the trends and her hands on the squeegee, she prints what she sees; using colour as her pencil and the world as her muse.

To harmonise the outdoors with the in, **LondonKillsMe** from Nick Darrieulat and Jane Young, incorporates individual, reclaimed slate pieces, limited edition prints, interior textiles and bespoke commissions.

Jewellery designer maker **Yuki Sasakura Assiter** is inspired by her favourable events and places in her surroundings such as her Japanese background and her life in London. She combines metal, fabric, stones and stitching – inspired by traditional English embroidery and the Japanese amulet symbol of omamori.

**Anne Bowes** is a designer of eclectic jewellery, working with precious and semi-precious materials to create individual designs. The pieces are made using a combination of vintage, antique and contemporary elements.

**Ikuko Iwamoto** creates organic, sculptural porcelain. Delicate to touch and a true work of artisan skill.

**Lucie Pritchard** screen prints her fabric using designs which have been made from genuine vintage postcards, letters and diaries, mainly from the wartime era. Letter writing or writing in a diary is becoming more rare; Lucie uses these ideas within her interior accessories and stationary to create a sense of nostalgia.

For more information and images, please contact: Amy Hutchings [hello@amyaardvark.co.uk](mailto:hello@amyaardvark.co.uk) / 07789 490724

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## Notes to the Editor...

## *For One Day Designers Sale: Interior Products & Craft Central enquiries*

Please contact Sarah Hewett or Tess Bygge at Craft Central with any enquiries: 020 7251 0276  
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**Craft Central** [www.craftcentral.org.uk](http://www.craftcentral.org.uk)

At the cutting edge of craft for 30 years, Craft Central (CC) is an oasis in the city - actively promoting, nurturing and strengthening the future of UK craft and design. Designer makers flourish through insightful support, affordable studio spaces, accessible exhibition facilities and valuable opportunities. We understand designer makers, connecting over 550 through our growing dynamic national Network. We build relationships within our creative community and reach out to diverse audiences. CC is a destination for innovative craft and design, showcasing stimulating exhibitions, talks and 'meet the maker' experiences.

## Special Services for Industry and Press...

**Media and buyers industry are invited to use Craft Central as a resource.** Craft Central's current Network includes a portfolio of 550 cutting edge designers producing work in a vast array of disciplines (including; fashion, textiles, accessories, jewellery and interior products). Craft Central can help you source new products, maker's profiles, accessories for shoots, news stories and more. **In order to bring talented designers and trade professionals together Craft Central offers a range of special service for industry and press visitors...**

**Designer Introductions... Bringing talented designers and trade professionals together.**

To maximise your time, Craft Central can arrange a day of meetings providing the chance to view and discuss work by designers selected to match your requirements. International buyers already utilise this service and find it an essential tool when sourcing new products. These meetings take place at Craft Centrals offices in London EC1M. View a selection of Craft Central designers in the online Designer Maker Gallery and just let us know if you would like to organize an appointment!

[www.craftcentral.org.uk/designermakergallery](http://www.craftcentral.org.uk/designermakergallery)

**Keeping you in touch... Keep up to date with the hottest design talent!**

Throughout the year Craft Central organises an exciting programme of exhibitions and events to promote new work by contemporary designers. Press releases are circulated regularly, but if you have a specific request please get in touch!

To view the latest press releases visit [www.craftcentral.org.uk/press-area](http://www.craftcentral.org.uk/press-area)

To join our mailing list visit [www.craftcentral.org.uk/press-mailing-list](http://www.craftcentral.org.uk/press-mailing-list)

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*For A Right Royal Makeover with The Prints of London  
& enquiries for Vic Lee*

For more information and images, please contact: Vic Lee 07957 638879 / [vic@viclee.co.uk](mailto:vic@viclee.co.uk) / [www.viclee.co.uk](http://www.viclee.co.uk)

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*For 1 Week Boutique  
& enquiries for the designers involved*

For more information and images, please contact: Amy Hutchings [hello@amyaardvark.co.uk](mailto:hello@amyaardvark.co.uk) / 07789 490724

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