

Craft Central Gets Hitched 2011

Central London's handmade wedding fair

Event Dates: 23-25 June 2011

Join us for a drink at the Special Launch Night on Thurs 23 June, 4-8pm

Late Night Shopping on Fri 24 June, 11am - 7pm

Avoid the High Street crowds on Sat 25 June, 11am – 5pm.

Location: 33-35 St John's Square, London EC1M 4DS

FREE ADMISSION

With Royal nuptials in the air, Craft Central shares the wedding excitement this summer...

Wedding coming up? Fed up of sprawling soulless commercial wedding fairs? Compact and bijoux, get personal at Craft Central! All you need to add a handmade touch to the big day. From the bride herself to guests looking for the ideal gift, there's something for everyone...

In the spirit of the Royal weddings, Craft Central launches its first wedding fair in June – *Craft Central Gets Hitched* is the ultimate shopping treat to tackle those wedding 'to do' lists. Give your wedding some character and browse unique, handmade products. Perhaps commission your own piece or discover a bespoke design service – our designers are as excited about your big day as you are (well, almost) so come and meet them!

From 'classic' wedding essentials, to the slightly more unusual, products on offer will include: Bridal fashion; Invitations; Bookbinding for photo albums; Millinery; Jewellery (rings in particular!); Wedding branding; Gifts (such as Ceramics, Interior Products, Silversmithing, etc); Tasteful Hen/Stag fashion and accessories; Father/Mother of Bride/Groom fashion and accessories; Bunting; Decorations; Favours and table paraphernalia... *Craft Central Gets Hitched* is a one stop wedding shop!

It's not only future brides and grooms who'll appreciate *Craft Central Gets Hitched*. The entire guest list (from family and bridesmaids/groomsmen to the evening guests) will be thoroughly spoilt for choice...



For the Bride... Once the dress is sorted you can relax (well, it's almost that simple!). Couture bridal wear designers, **Melanie Potro** and **Helen Dryden of Darling Fred** will showcase their stunning gowns. Not planning a traditional veil? Or fancy a unique headpiece to compliment the dream dress? Milliner to the stars (including Deeta Von Teese, Alexa Chung and Lily Allen), **Katherine Elizabeth** will be on hand with her sumptuous vintage-inspired bridal hats and fascinators. From your head to your toes - **Hetty Rose's** gorgeously feminine handmade shoes, re-working vintage materials and made to fit, are the perfect finishing touch.

Don't forget the men (the Groom, his Ushers and the Father of the Bride)... Inspired by sentimental jewellery of the Victorian and Georgian era and the photographed characters from vintage postcards, the nostalgic narrative of **Amy Keeper's** cufflinks will add personality to your special wedding outfit. Not to mention, a superb selection of wedding bands and engagement rings from renowned designers.

The look and feel of the day... From the moment that all important invitation drops through the letter boxes of your nearest and dearest, to the favours and table decorations – we're here to help! **Chop's Cakes** will be serving up scrumptious wedding cake solutions for you to sample, **Rebecca Carter's** bunting will brighten up any reception and **Virginia McArdle's** bespoke bookbinding service is ideal to beautifully present your memories for safekeeping in an exquisite photo album. **Or from the guest's point of view - Looking for the perfect wedding gift?...** There'll be plenty of handmade options to



choose from, including **Janet Stahelin Edmonson's** lace-imprinted ceramics and other truly beautiful products for the home.



The wedding party... From the hen and stag weekends, to the morning of the big day, mark the occasion by commissioning bold bespoke T Shirts from **Minnie Bats Designs**. Seeking a special gift to thank your bridesmaids? Jewellery designers will be on hand with affordable options, including **Sarah Hallowes'** playfully adorned jewellery with coloured enamel and stitch work and **A. Alicia Accessories'** eco-ethical textile pieces.



Last but not least, the Mother of the Bride... With exceptional milliners like **Orizu, Bailey Tomlin** and **Judy Bentinck**, the fear of someone sporting the same hat as you becomes a thing of the past!

Whilst in the mood for weddings, don't miss... *CIY: Craft It Yourself* - Wedding Workshops

Satisfy your crafty urges @ Craft Central (April-June 2011) <http://www.craftcentral.org.uk/craft-it-yourself>

Get making this summer! Our enjoyable *CIY: Craft It Yourself* workshops offer the chance for anyone to take part in craft and design. Learn from a pro and have some 'making' fun... No experience required! Whether you're already an expert, or fancy trying something new, come and satisfy your crafty urges at our informal workshops.

In the spirit of the Royal weddings, the new programme of *CIY: Craft It Yourself* workshops has a distinct wedding feel... Add a handmade touch to your big day and make your very own unique craft products. Our designers are as excited about your wedding as you are (well, almost) so come and meet them! They will guide you in designing and making: fabulous vintage inspired hats and fascinators; beautiful thank you gifts for bridesmaids and special family members (including wrapping tips!); glamorous garters using vintage lace and silk materials; customised invitations and thank you cards.

For more information and to book online, visit <http://craftcentralbookings.org.uk/programme/public-events>

Notes to the Editor...

Please contact Sarah Hewett or Hazel Stark at Craft Central with any enquiries or for high quality images:

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Craft Central www.craftcentral.org.uk

At the cutting edge of craft for 30 years, Craft Central (CC) is an oasis in the city - actively promoting, nurturing and strengthening the future of UK craft and design. Designer makers flourish through insightful support, affordable studio spaces, accessible exhibition facilities and valuable opportunities. We understand designer makers, connecting over 500 through our growing dynamic national Network. We build relationships within our creative community and reach out to diverse audiences. CC is a destination for innovative craft and design, showcasing stimulating exhibitions, talks and 'meet the maker' experiences.

Special Services for Industry and Press...

Media and buyers industry are invited to use Craft Central as a resource. Craft Central's current Network includes a portfolio of 550 cutting edge designers producing work in a vast array of disciplines (including; fashion, textiles, accessories, jewellery and interior products). Craft Central can help you source new products, maker's profiles, accessories for shoots, news stories and more. **In order to bring talented designers and trade professionals together Craft Central offers a range of special service for industry and press visitors...**

Designer Introductions... Bringing talented designers and trade professionals together.

To maximise your time, Craft Central can arrange a day of meetings providing the chance to view and discuss work by designers selected to match your requirements. International buyers already utilise this service and find it an essential tool when sourcing new products. These meetings take place at Craft Centrals offices in London EC1M. View a selection of Craft Central designers in the online Designer Maker Gallery and just let us know if you would like to organize an appointment!

www.craftcentral.org.uk/designermakergallery

Keeping you in touch... Keep up to date with the hottest design talent!

Throughout the year Craft Central organises an exciting programme of exhibitions and events to promote new work by contemporary designers. Press releases are circulated regularly, but if you have a specific request please get in touch!

To view the latest press releases visit www.craftcentral.org.uk/press-area

To join our mailing list visit www.craftcentral.org.uk/press-mailing-list